

ADOT DBE & SMALL BUSINESS TRANSPORTATION EXPO



PAVING THE WAY
for DBEs and Small Businesses

May 20, 2025
7 a.m. - 1 p.m.

Mesa Convention Center, Building C

SPONSORSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER	EXHIBIT TABLE	GOODIE BAG SPONSOR	DBE/SBE SPONSOR
INVESTMENT	\$5,000	\$2,500	\$1,500	\$500	\$500	\$300
AVAILABLE	4 3	10 6	12	45 6	25	30 24
Receive tickets to event (\$30 each)	7	5	3	2	2	2
Logo placement on event website	Premier	✓	Name Only	-	-	-
Logo placement on all email marketing	Premier	✓	-	-	-	-
Logo placement on all printed marketing & event collateral	Premier	✓	-	-	-	-
PowerPoint recognition	✓	✓	✓	-	-	-
Verbal recognition during conference	✓	✓	-	-	-	-
Opportunity to host roundtable discussions with DBE firms	✓	✓	✓	✓	-	-
Exhibit table	✓	✓	✓	✓	-	-
Company name listed on email marketing & event collateral	-	-	✓	✓	-	-
Custom collateral - banner stand, branded table cover, or construction site banner	-	-	-	-	-	✓
Company profile on event website & printed program	-	-	-	-	-	✓
Priority matchmaking sessions with Prime Sponsors	-	-	-	-	-	✓
Collateral placed in all attendees' goodie bags	-	-	-	-	✓	-

PLATINUM SPONSORSHIP INCLUDES ONE OF THE FOLLOWING ITEMS:

Registration, Program, Goodie Bag, Mobile Masseuse

(A STRIKETHROUGH INDICATES ITEM IS SOLD)

GOLD SPONSORSHIP INCLUDES ONE OF THE FOLLOWING ITEMS:

~~Lanyard, Headshot Station, Signage, A/V & Wifi, Coffee, Water Bottles, Charging Station, Name Badges, Breakfast, Shoeshine~~

Contact Kelsey Marks at 480-313-4821 or email kmarks@azbex.com to confirm availability and secure your sponsorship!



Last updated on 5/2/2025