



# ADOT DBE & SMALL BUSINESS TRANSPORTATION EXPO

Mesa Convention Center, Building C • Tuesday, May 7th • 7 a.m. - 12 p.m.

## SPONSORSHIP OPPORTUNITIES

	PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL	EXHIBIT TABLE	GOODIE BAG SPONSOR	DBE/SBE SPONSOR
<b>INVESTMENT</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$500</b>	<b>\$500</b>	<b>\$300</b>
<b>AVAILABLE</b>	<b>4</b>	<b>10</b>	<b>12</b>	<b>55</b>	<b>25</b>	<b>30</b>
Logo placement on event website	Premier	✓	Name Only	-	-	-
Logo placement on all email marketing	Premier	✓	-	-	-	-
Logo placement on all printed marketing & event collateral	Premier	✓	-	-	-	-
PowerPoint recognition	✓	✓	✓	-	-	-
Verbal recognition during conference	✓	✓	-	-	-	-
Opportunity to host roundtable discussions with DBE firms	✓	✓	✓	✓	-	-
Exhibit table	✓	✓	✓	✓	-	-
Company name listed on email marketing & event collateral	-	-	✓	✓	-	-
Custom collateral - banner stand, branded table cover, or construction site banner	-	-	-	-	-	✓
Company profile on event website & printed program	-	-	-	-	-	✓
Priority matchmaking sessions with Prime Sponsors	-	-	-	-	-	✓
Collateral placed in all attendees' goodie bags	-	-	-	-	✓	-

**PLATINUM SPONSORSHIP INCLUDES ONE OF THE FOLLOWING ITEMS:**

Registration, Program, Goodie Bag, Mobile Masseuse

(A STRIKETHROUGH INDICATES ITEM IS SOLD)

**GOLD SPONSORSHIP INCLUDES ONE OF THE FOLLOWING ITEMS:**

Lanyard, Headshot Station, Signage, A/V & Wifi, Coffee, Water Bottles, Charging Station, Name Badges, Breakfast, Shoeshine

Contact Kelsey Marks at 480-313-4821 or email [kmarks@azbex.com](mailto:kmarks@azbex.com) to confirm availability and secure your sponsorship!

