



ADOT DBE & SMALL BUSINESS TRANSPORTATION EXPO

SPONSORSHIP OPPORTUNITIES

AUGUST 10, 2022

7:00AM - 10:00AM | VIRTUAL

	PLATINUM	GOLD	SILVER	EXHIBIT TABLE	DBE SPONSOR
<i>Investment</i>	\$3,000	\$2,000	\$1,000	\$500	\$300
<i>Available</i>	2	8	12	50	50
Priority consideration for Speaking or Moderating	✓	-	-	-	-
Brand Exposure on Printed Marketing	Premier Logo	Logo	Company Name	-	-
Brand Exposure on Email Marketing	Premier Logo	Logo	Company Name	-	-
Brand Exposure on Event Website	Premier Logo	Logo	Company Name	Company Name	Company Name
Brand Exposure on post-event materials	Premier Logo	Logo	Company Name	Company Name	-
PowerPoint Recognition	✓	✓	✓	✓	✓
Collateral Placed inside Attendee Goodie Bags*	✓	✓	✓	✓	Optional
Virtual Exhibit Booth (\$500)	Premier	✓	✓	✓	-
Virtual Exhibit Booth Setup Assistance	✓	✓	✓	✓	-
Raffle Prize (We cover the cost)**	\$25	\$25	\$25	\$25	\$25
Expertly designed one-page, double-sided, full color Company SOQ provided to you in digital format. Optional: For an additional \$200, your flyer will be printed and placed inside each attendee's goodie bag.	-	-	-	-	✓

* All collateral must be received by BEX by Friday, July 29th in order to be included in the goodie bags that are mailed to each attendee. Branded collateral must be approved to mail through USPS, small and light. Check with BEX to confirm branded items are appropriate for goodie bags. Cost of branded collateral is by sponsor.

** BEX Events will cover the stated cost of a raffle prize in the form of a Gift Card. Your company is welcome to offer up another raffle prize in addition to the gift card. We advertise your gift card and any additional raffle prizes in your exhibit booth to encourage attendees to visit.

As a sponsor of this virtual event you will have a virtual exhibit space where you can stream live or host a pre-recorded video. You will also have the ability to network with attendees, capture leads, offer limited time deals on your products/services, and video chat with attendees.

Contact Beth Beeson at 815-904-2360 or email bbeeson@azbex.com to confirm availability and secure your sponsorship today!

Last updated on 5/23/2022